

VMware Horizon Suite

Your Cloud, Your Policy, Your Choice

AT A GLANCE

VMware Horizon™ Suite, the platform for workforce mobility, connects end users to their data and applications on any device without sacrificing IT security and control. IT can transform technology silos of desktops, data and applications into centralized IT services—and improve operational efficiency, security and agility through policy-based management of those services. Improve workforce productivity by empowering end users with a consistent experience across devices—in the office, at home or on the go. Horizon Suite consists of the market-leading desktop-virtualization solution from VMware, as well as newer technologies built specifically for a mobile and collaborative workforce.

KEY BENEFITS

- **Simplify** – Managing individual endpoints is inefficient and costly in a complex environment. Streamline and simplify operations by turning disparate operating systems, applications and data into centralized services that can be easily provisioned, managed and delivered to end users.
- **Manage and secure** – After end-user assets are transformed into centralized services, they can be managed, secured, backed up and kept current from a single place. Policy-driven access and delivery safeguard vital data and ensure compliance.
- **Empower** – Mobile users need the freedom to choose the right device for each task and setting. Galvanize workforce productivity by delivering a consistent, intuitive and collaborative computing experience across all devices—anytime, anywhere.

The Way We Work Is Changing

We have been living in the PC era for at least two decades. The first PCs drove efficiency by helping to transform paper, file folders, memos and physical in and out boxes into their digital equivalents. PCs redefined the way people worked.

Today, the workforce is increasingly mobile and dispersed, requiring technology to support mobility and collaboration. In many ways, employees have taken the matter of productivity aids into their own hands, bringing their own devices—such as tablets and smartphones—into the business. Work that was previously confined to a single desktop PC or laptop is being extended to these devices.

These inherently more mobile devices have ubiquitous access to the Internet. Employees can use them to access software-as-a-service (SaaS) and mobile applications that enable them to connect, collaborate and get work done in new, efficient ways.

What Does This Mean for Your Business?

The predictable and standardized PC-centric model of IT is now obsolete as IT is overrun with a diversity of devices, OSs and applications. Meanwhile, end users are demanding user-friendly IT services that help them be more productive.

As a result of these changes, the top-of-mind business issues for IT executives and administrators have shifted to

- How do we cost-effectively support existing systems and innovate to embrace new technologies?
- How do we keep costs low while delivering and supporting the diverse set of devices and applications that end users need to work more productively?
- How do we protect company data and stay in compliance given our increasingly mobile and collaborative workforce?
- How do we provide business continuity for all our end-user systems?

The end-user technologies available to IT until now failed to address these emerging business issues, because they were not built for a mobile and collaborative workforce. In the current PC-centric model, the key components (OS, applications and user persona and data) are tightly interlinked and tied to a single device. This rigid and complex architecture is difficult to manage, fragile to change and expensive. Meanwhile, IT must respond to pressures to meet budget, compliance and business requirements—and to satisfy end users. This leaves IT stuck in a vicious cycle of perceived inefficiency, high risk, low value contribution and poor service. To evolve, IT must break the cycle and efficiently innovate and maintain while addressing the needs of the business and workforce.

How Does Horizon Suite Work?

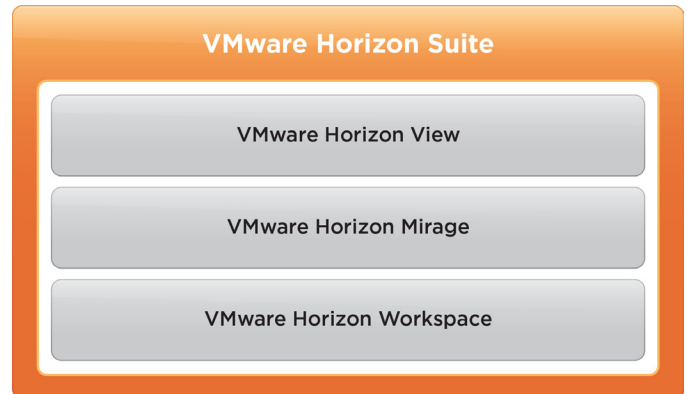
Horizon Suite helps IT break technology barriers and shift from reacting to delivering services that enhance business agility and workforce productivity. With Horizon Suite, IT organizations can meet end-user demands for a consistent and intuitive experience across devices—in the office, at home or on the go—while ensuring that the business computing environment is secure, easy to manage and in continuous compliance. The identity access management (IAM) technology in Horizon Suite unifies silos of user identities into a single identity, leveraging your enterprise directory and enabling the organization to define access through enterprise policies. This increases the security, control and accountability of all information assets. Managers gain control over user-access policies and can integrate Horizon Suite into their existing workflow systems. They can also track activity holistically via usage reports to account for and optimize software licenses. Users gain on-demand access to all applications through an easy-to-use application catalog, a single Web-based workspace and one secure login.

In addition, administrators can use VMware ThinApp®—now part of Horizon Suite—to package virtualized Windows applications and deliver them to users. The result is a simple, fast and secure way for end users to access all their applications.

What's Included in Horizon Suite?

Horizon Suite consists of the market-leading desktop-virtualization solution from VMware, as well as newer technologies built specifically for a mobile and collaborative workforce. Together, these technologies enable IT to optimize its current environment while safely embracing innovation and emerging trends to maintain a productive workforce and secure business environment.

- VMware Horizon View™ simplifies management, security and control of desktops while delivering the highest-fidelity experience of desktop services to any device, on any network.
- VMware Horizon Mirage™ gives IT the advantages of centralized management of physical desktops while end users retain the power of local execution.
- VMware Horizon Workspace™ provides secure access to applications and data on any mobile device or computer, enhancing the end-user experience while reducing management costs.



VMware Horizon Suite is a complete end-user computing solution that includes VMware Horizon View, VMware Horizon Mirage and VMware Horizon Workspace.

Find Out More

For more information, visit <http://www.vmware.com/go/horizonsuite>.

For information or to purchase VMware products, call 877-4-VMWARE, visit <http://www.vmware.com> or search online for an authorized reseller. For detailed specifications and requirements, refer to the product documentation.

